



ELTEK

We do **AV/IT** Systems Integration.

Company Profile

December 2025

AVITECH Group



ELTEK Integrate Romania SRL

AV/IT System Integrator

APTUS Digital Services SRL

Unified Commerce & Supply Chain Solutions

AVITECH Co SRL

Low Voltage Contractor & Systems Integrator

DEFLAMMO Fire Protection SRL

Fire Protection Engineering

fastPark Co SRL

Integrated Parking Solutions

SYSTEGRA Engineering SRL

Design & Construction Management

ardesign Co SRL

Hospitality & Leisure Interior Architecture Studio

About ELTEK

Work Smarter. Live Better.

We specialize in transforming environments through innovative Audio-Video and IT solutions that **enhance communication, collaboration, education and entertainment.**

With over 25 years of experience, we have earned a reputation as **a trusted partner** in designing, installing, integrating, and supporting audio, visual and communication technologies across a wide range of industries.

Whether it's enhancing communication in boardrooms, transforming educational environments, or creating immersive digital experiences, ELTEK delivers solutions that not only meet but **exceed expectations.**

1 AV/IT Convergence

Accelerate digital adoption through the integration of Audio, Video and IT technologies.

2 Integration & Scalability

We design solutions that seamlessly integrate into existing infrastructure while future-proofing for scalability.

3 Turn-key Solutions

Your AV/IT partner throughout the entire project lifecycle, from concept to completion.

About ELTEK

25+ Years of Experience

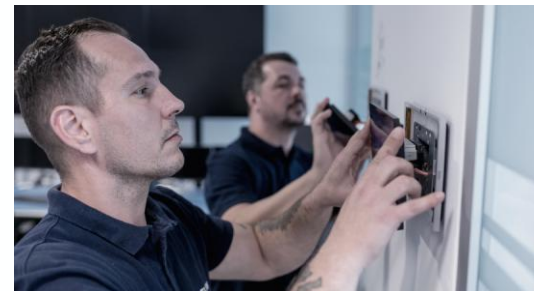
We established our business **1999** and has since grown into the largest AV/IT Integrator in the region.

End-to-End Solutions

We offer turnkey solutions in Pro Audio, Video & Large Format Displays, Digital Signage, Education Technology, Collaboration & Unified Communication, and IT Infrastructure.

Expert Services

Consultancy, Design, Procurement, Installation, Maintenance & Technical Support, Managed Services.



Our Team

Extensive Workforce

Our team includes **50+** professionals with extensive experience ensuring the delivery of high-quality services.

Certified Team

Our cross-functional team of sales, engineering, project management, and technical support experts is extensively trained and certified to meet the industry's highest standards.

National Coverage

ELTEK has established **17 regional points** across Romania, ensuring comprehensive coverage and accessibility.



Our Certifications

Proven Reliability

We pride ourselves on holding a complete range of certifications, reflecting our dedication to adherence to the highest industry standards. These certifications underscore our commitment to delivering top-tier services and solutions across various sectors.

Technology Partners Certifications

AUDINATE, AMX, ATEIS, **AVIXA**, BARCO, BEYERDYNAMIC, BIAMP, BOSCH, CHRISTIE DIGITAL, CISCO Premier Integrator, CRESTRON, EXTRON, LEYARD, LEGRAND AV, MICROSOFT, R&M, SHARP/NEC, SHURE, SMART, UPTIME INSTITUTE, QSC, YAMAHA, ZOOM.



Certificate of Achievement

Razvan Catunea
Has successfully complete

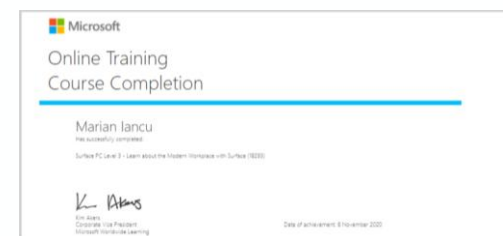
ClickShare (full range) - Ba
Technical Special

Isabelle De Wulf
Director Talent and Org. Development

Piet V
Director Gls

Completed on 3/Aug/2022

Valid for 2 years while staying with the same



It is hereby confirmed that

Iancu Marian

is an official member
of AVIXA™ through





Madalin Neculaesei

Executive Director



Marian Iancu

Technical Director



Viorel Biziru

Customer Service Director



Andi Segal

Large Accounts Director

Senior Management

Our greatest strength lies in our people, who make us exceptional. We are dedicated to excellence, delivering the highest quality work with integrity, performance, and persistence.

With each project, we strive to contribute to a better future, leveraging our expertise to design innovative solutions that drive progress and sustainability.



Costin Economu

Sales & Marketing Director



Daniel Gheorghe

Business Development Manager



Sorin Ionescu

Business Development Manager



Janina Popescu

Sales Manager, Partner Channel

Senior Management

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Marius Mardale

Head of Pro Audio



Razvan Catuneanu

Head of Collaboration & UC



Dragos Popescu

Head of Digital Signage



Adrian Solomon

Head of IT & Communication

Senior Management

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Mihai Gheorghiu

Senior AV Engineer



Liviu Cioc

Senior AV Engineer



George Balasescu

Head of Installation Services



Liviu Marandescu

Project Manager

Senior Management

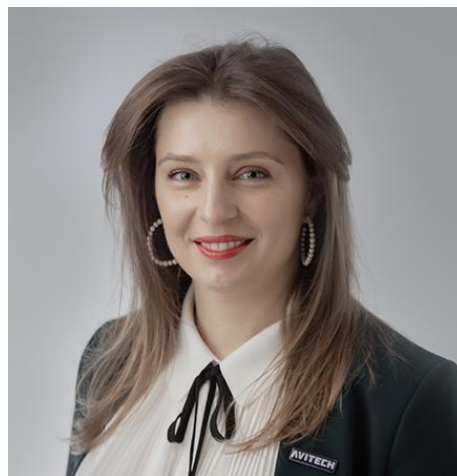
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Lacramioara Predoi

Customer Success Manager



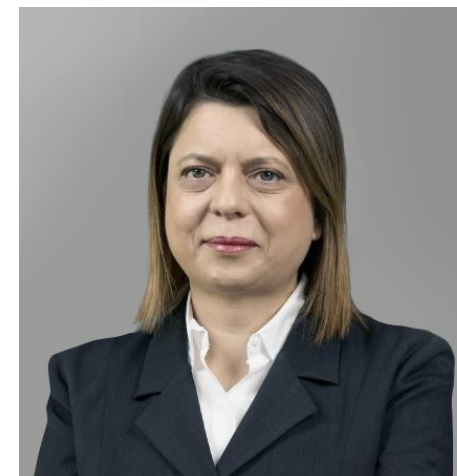
Roxana Boruga

HR Manager



Viorica Pintiala

Accounting Manager



Andreea Pislaru

Lawyer

Senior Management

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Our Solutions

By Technology

We specialize in providing comprehensive **turn-key solutions**, managing all aspects of the design and implementation process to ensure seamless, end-to-end project execution.



Collaboration & UC

Connect through voice, video conferencing, and screen sharing across all locations. Keep your teams connected and productive with Unified Communication Solutions.



IT Infrastructure

Networking, Data Management, IT Hardware, and Security Solutions designed to ensure reliable and scalable systems that support business growth.



Communication

Intercom Systems, PA/VA/BGM, Background Music Systems, Queue Management, Clock Synchronization, Time Servers and Master Clocks.

Our Solutions

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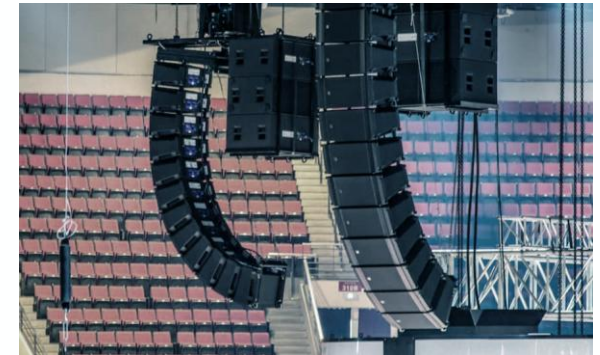
Digital Signage

LCD and LED Signage, Videowalls, Interactive Touch Displays, Digital Posters, Wayfinding Solutions, Self Ordering Kiosks and Content Management Software (CMS)



Video & Large Format Displays

Captivate audiences with LCD and LED Displays, Videowalls, Immersive Technologies, Video Production, Broadcasting and Content Creation.



Pro Audio

Enhance communication across diverse settings with advanced sound systems, acoustic treatment & design, audio conferencing, conference solutions, PA/VA/BGM.

Our Solutions

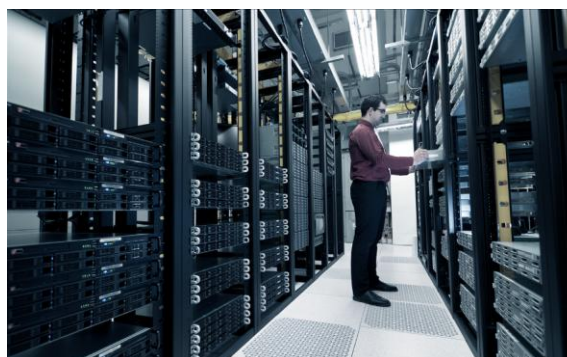
By Space

We create **integrated AV and IT ecosystems** across diverse environments, each with unique requirements regarding interoperability, security & safety, and business applications.



Command & Control Center

Real-time monitoring and decision-making capabilities, integrating dedicated technologies for enhanced situational awareness. Act fast, every time.



Data Center

Robust infrastructure, ensuring 24/7 optimal performance and security for your organization's critical data management and storage needs.



Airport

Enhanced communication and operational efficiency, supporting systems for monitoring and information dissemination in transportation hubs.

Our Solutions

By Space

We create **integrated AV and IT ecosystems** across diverse environments, each with unique requirements regarding interoperability, security & safety, and business applications



Office Building

Enhanced collaboration and productivity in corporate workspaces with advanced AV systems, unified communications, and seamless network infrastructure.



Government

Secure and reliable solutions ensuring the highest levels of operational efficiency. Maximize up-time, minimize losses, restore services and save lives.



Courtroom

Advanced presentation and communication tools that ensure efficient legal proceedings and accessibility for all parties involved.

Our Solutions

By Space

We create **integrated AV and IT ecosystems** across diverse environments, each with unique requirements regarding interoperability, security & safety, and business applications



Sports Arena

Audio & Visual experiences that engage fans through high-quality sound systems and dynamic display technologies. We create electrifying experiences for fans.



Hotel

Enhance guest experiences, drive business engagement, and boost revenue with customized AV solutions tailored for the hospitality industry.



Healthcare Facilities

Simplify collaboration among staff, enhance training, and support telemedicine, while also improving patient engagement and quick access to vital information.

Our Solutions

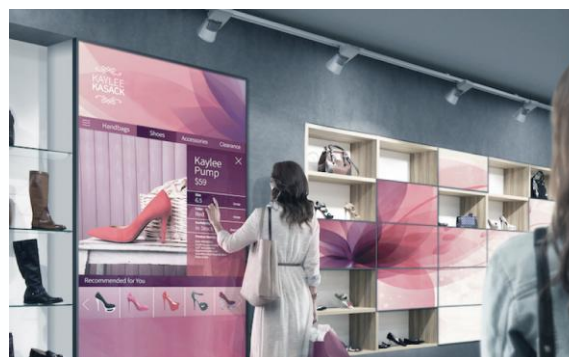
By Space

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Education Facilities

We create educational environments that facilitate interactive learning, collaboration, and effective communication in classrooms and lecture halls.



Shopping Center

AV solutions enhance retail environments by boosting customer engagement and driving sales. We help retailers showcase products effectively and captivate shoppers.



Manufacturing Plant

Enhanced communication and real-time monitoring enable quick issue resolution, minimizing disruptions leading to greater efficiency and profitability.

Our Technology Partners

Global Partnerships

Over our 25 years of activity, we have fostered mutually beneficial partnerships with some of the world's leading technology providers.


























Our Services

Turn-Key Solutions

We pride ourselves on being a **Single-Source Solutions Provider**, handling every aspect of a project to ensure seamless integration and optimal performance.



Consultancy & Design

We have a dedicated team specialized in the design of complex installations and systems serving both internal divisions and external partners.



Procurement

We maintain long-term relationships with some of the most well-known suppliers globally, allowing us to source products efficiently and cost-effectively.



Installation

Thanks to our internal resources and organizational structure, we have the capability to undertake Design & Build projects.

Our Services

Turn-Key Solutions

We pride ourselves on being a **Single-Source Solutions Provider**, handling every aspect of a project to ensure seamless integration and optimal performance.



AV/IT Systems Integration

We provide seamlessly integrated, customized solutions that combine hardware and software to effectively address complex requirements.



Maintenance & Support

We provide 24/7 technical support across Romania with 17 regional centers, ensuring efficient and safe operation of all systems.



Managed Services

We ensure optimal performance and reduce internal burdens, allowing you to focus on core business and strategic growth.

Customer Service Division

Technical Support Services

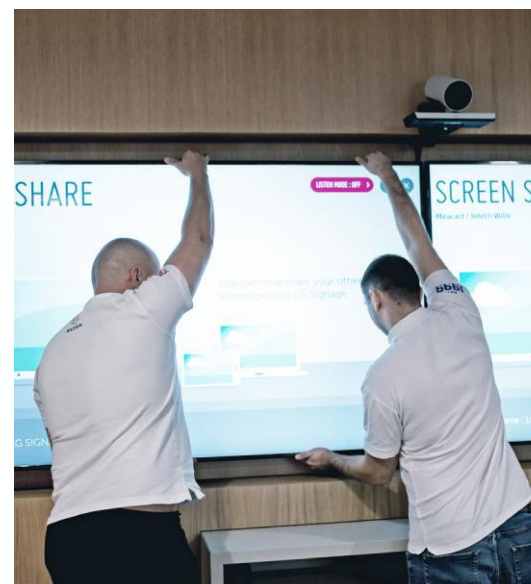
We offer standard and extended warranties, service contract programs and maintenance services.

National Coverage

60% of our staff work in the Customer Service & Maintenance Division. We have **17 regional points** across Romania, a **Dispatch Center** in Voluntari, and a **Logistics Center** in Afumati.

24/7

Our technical support specialists ensure that our customers receive assistance whenever and wherever necessary across the country, regardless of their location.



AVITECH Group Logistics Center

Modern Infrastructure

- 1,600 sqm warehouse & technical hub.
- Facilities
 - 1 Warehouse
 - 5 Workshops
 - 1 Service Laboratory
 - 1 Technical Training Facilities
- Real-time tracking and control of products and materials. Quick and efficient client orders minimizing lead times
- Strategically located on the **Bucharest ring road**, providing optimal regional coverage and rapid access to all highways and road infrastructure.



Our Clients

Project Portfolio

Our track record includes complex projects that have been successfully delivered, solidifying our reputation as a trusted provider in the industry..





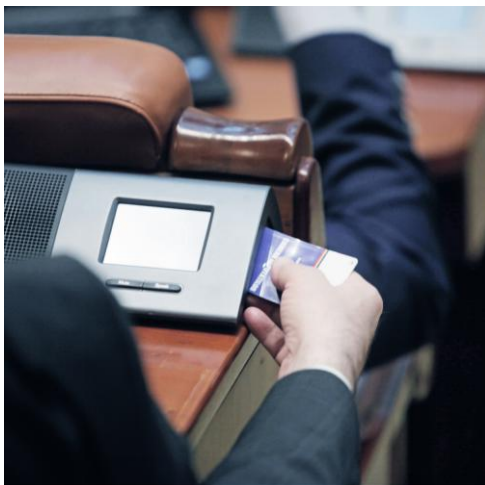
Retail

Bucharest Cocor Media Channel



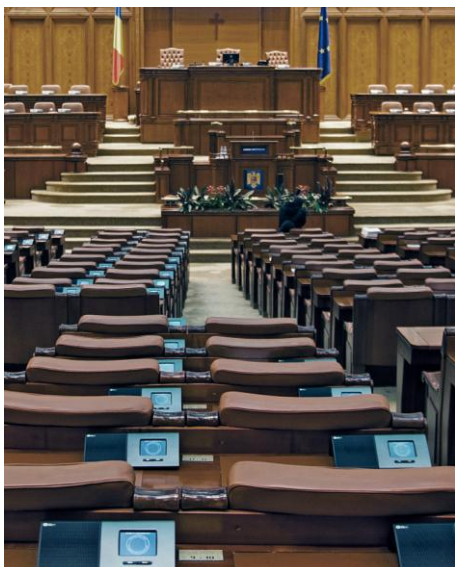
Project highlights:

- 500+ sqm LED façade
- Structural redesign & adaptation
- Multi-display sync
- Centralized signage platform
- 24/7 operation & monitoring
- High-brightness (7,500 nits) displays



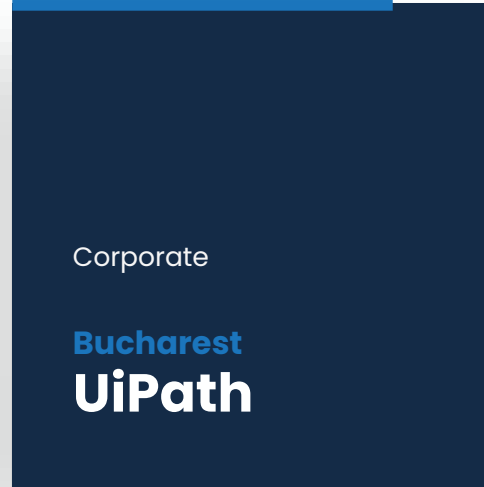
Government

Bucharest Romanian Parliament



Project highlights:

- Video Systems
- Sound System
- Conference Systems
- Simultaneous Interpretation
- Electronic Voting
- IT & Communication
- Maintenance Services



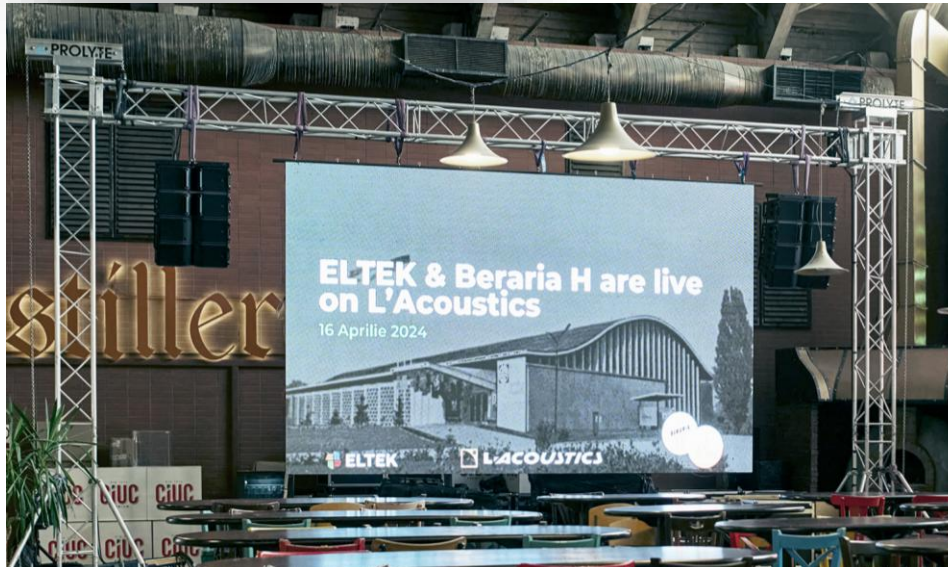
Project highlights:

- Unified Communication
- LCD Videowall
- Interactive Displays
- Room Booking
- Digital Signage
- Sound System



Events Center

Bucharest
Beraria H



Largest brewery in SW Europe with an interior area of 5,000 sqm accommodating over 4,000 people.

- Sound Enforcement
- AV Integration
- The largest L'Acoustics permanent install audio system in Romania.



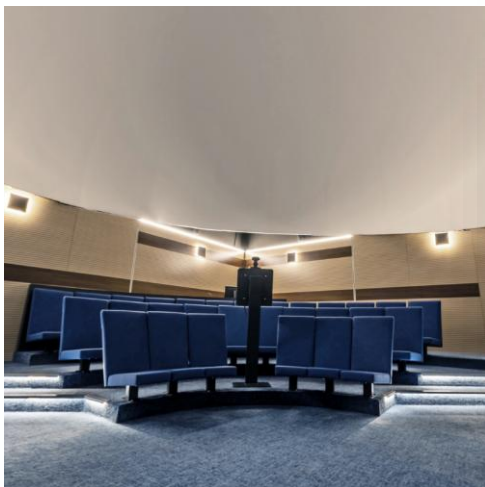
Events Center

Bucharest
Globalworth



Three event spaces with a capacity of 1,200 pax.

- 3 LED Videowalls
- 1x 100 sqm LED wall
- 2x 20 sqm LED Wall
- A/V Integration



Cinema

Zalau

Cinema Scala



Project highlights:

- Sound System
- Cinema screens for two rooms
- Acoustic Design
- Acoustic Treatment
- Smart Lighting
- Digital Signage
- IT Infrastructure
- AV/IT Systems Integration



Retail

Craiova
Nepi
Rockcastle



3D Led at Promenada Craiova Shopping Mall.

- 4-sided LED screen with a over 115 sqm total area including a 45-degree angled corner cabinet
- CMS system that controls the content displayed.
- A/V Integration



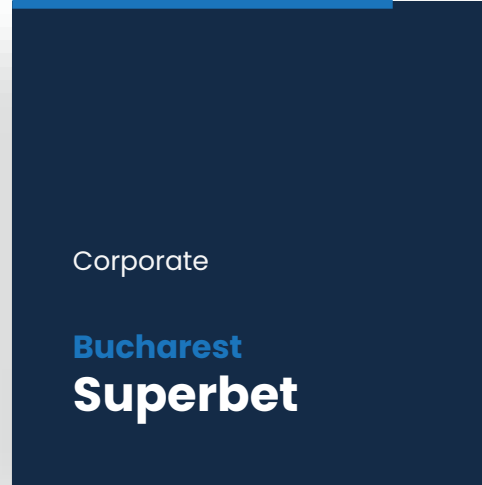
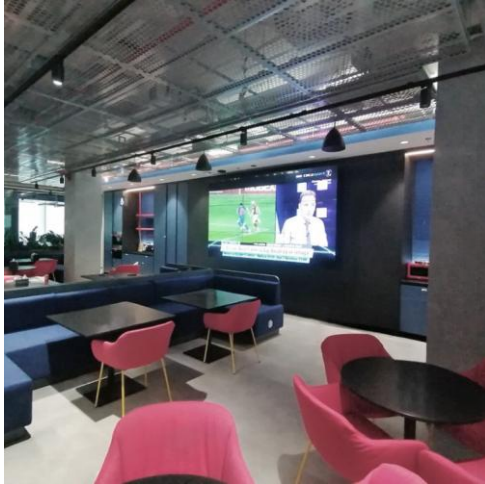
Sport Arena

Bucharest
Rapid FC



Project highlights:

- PA/VA/BGM
- 2 x LED Scoreboard
- Conference System
- Sound System

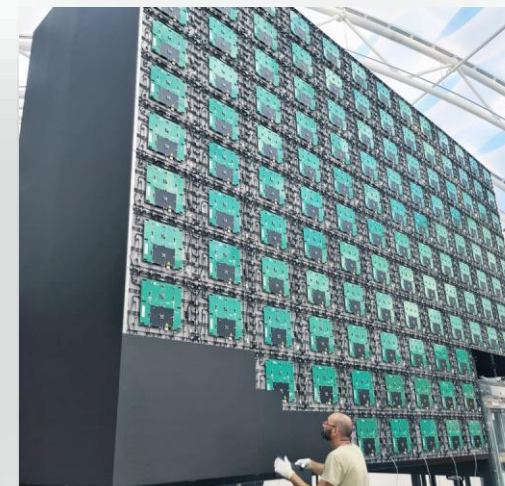


Project highlights:

- Unified Communication
- LCD Videowall
- Digital Signage
- Interactive Displays
- Room Booking
- Sound System

Why Choose ELTEK

1. Proven Experience
2. Expertise
3. Certified Engineers
4. Cutting-Edge Technologies
5. Design-Build Services
6. Single Point of Responsibility
7. Streamlined Process
8. CEE Regional Coverage
9. Financial Stability





ELTEK

**Transforming the way we work, learn,
communicate, and experience the world.**