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# INTERIOR DESIGN

VISION, TURNED INTO REALITY

[www.andreeapanait.ro](http://www.andreeapanait.ro)

## KEY STRENGTHS & VALUES

We believe that thoughtful design contributes to the future of an exceptional property.

We work with predictability throughout the process, respect deadlines, and develop each project so that our clients are fully satisfied and see themselves reflected in the final result.

Our team has extensive experience in delivering projects for those who aspire to more than just ordinary design.

We believe that an environment that truly represents you can turn dreams into reality. At the same time, integrity is one of our core values and is reflected in everything we do.

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## OUR APPROACH

01.

Strategy and objectives tailored for each project/client.

Linear and progressive development of concepts.

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02.

Predictability in processes, transparency, communication in collaboration.

Attention to detail in design and site coordination.

.04

# ABOUT ANDREEA PANAIT

## ARCHITECT | FOUNDER

In 12 years of experience in residential interior design, I have been focused on creating arrangements that coherently reflect the relationship between the clients' objectives, their vision, and the strengths that each property has offered us.

I have always believed that quality design means applying the best design principles to each individual project and coordinating all the details together throughout the implementation of every project.



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We are an interior architecture studio that offers a personalized yet comprehensive approach.

We take pride in complex, distinctive, and contemporary projects, treating each one as a new and unique creation.

We explore our clients' desires and provide balanced solutions, from concept to implementation.

# SERVICES

## 01. BESPOKE INTERIOR DESIGN FOR HIGH-END RESIDENTIAL PROJECTS

- \*bespoke interior design for high-end residential projects;
- \*we deliver personalized design concepts that reflect each client's individuality and aspirations, ensuring exclusivity and long-term value.

## 02. COMPLETE PROJECT MANAGEMENT

- \*from concept to implementation, we ensure coordination in all project phases with a focus on uncompromising quality at every stage.
- \*our structured workflow and the coherence between stages allow us to deliver the results we commit to.

## 03. COLLABORATION WITH ARCHITECTS, ARTISANS, AND SUPPLIERS

- \*we bring together and involve the right specialists to achieve the desired results, integrating not only our expertise but also their craftsmanship at every stage of implementation.
- \*our involvement in the early architectural design phases of properties and our multidisciplinary collaborations add significant value to the final results.

## 04. INTERNATIONAL PROJECT DELIVERY CAPABILITY

- \*our experience and structured way of working allow us to deliver complex projects globally, with a focus on the highest standards.

## 05. PARTNERS FOR PREMIUM REAL ESTATE AGENCIES AND DEVELOPERS

- \*we can become a strategic partner in increasing the value of premium properties through strategic design, optimization, and end-client assistance up to implementation and, implicitly, moving into the properties they acquire, regardless of their stage of completion.

# PROCESS & EXPERIENCE

## 01. DISCOVERY/BRIEF

- \*each project begins with an in-depth discovery phase to prepare the right working strategy and set the objectives we share;
- \*the collection of all important information marks the official starting point of the project.

## 02. DESIGN/PLANNING

- \*each concept involves a series of deliverables/project phases, prepared at specific moments that require approvals;
- \*we are rigorous in developing a concept that is linear, progressively developed, and relevant to the clients' needs, expectations, and desires;
- \*the process involves preparing complete documentation that becomes support for all specialists involved in the implementation.

## 03. DESIGN/PURCHASING

- \*involves market research, engaging the right partners, and preparing the investment budget for each furnished property
- \*we ensure the initiation and tracking of orders for transparent communication on site

## 04. DESIGN/IMPLEMENTATION & EXECUTION

- \*each project involves an implementation strategy tailored to its specific context
- \*we coordinate construction teams, suppliers, and artisans, monitor progress, and maintain control over the delivered quality and the coordination of all project details together
- \*delivering results that are faithful to the client-approved renderings is not optional—it is the main and mandatory element of on-site implementation.

# PORTFOLIO OF PROJECTS

## R5.1 LUXURY VILLA

**STATUS** | implementation completed

**AREA** | 350 sqm, ground floor + first floor

**INTERIOR DESIGN INVESTMENT** | 370,000 €

**LOCATION** | Voluntari, Ilfov



Villa R5.1 has transformed from a property purchased in a “shell” state from the developer into a home that reflects the clients’ needs, expectations, desires, and most importantly, delivers a bespoke result “just like in the renderings.”

A generous open space (living, dining, kitchen, hallway), an office, and three bedrooms each with their own bathrooms and walk-in closets have become the perfect home for a couple with two children, following an 11-month process of collaboration and implementation.

**Access more renderings and photos** | [link](#)

# PORTFOLIO OF PROJECTS

## SRM PENTHOUSE

**STATUS** | implementation in progress

**AREA** | 244 sqm, ground floor + first floor

**INTERIOR DESIGN INVESTMENT** | - €

**LOCATION** | Bucharest



The SRM Penthouse concept started from the need of a family with two children to live in a residential complex in the city center, while meeting the requirements and functionalities of a true home.

A family with a busy and diverse lifestyle, needing both efficient time management and meaningful moments of connection together.

Attention to detail, coordination between interior and exterior/terrace materials, easy maintenance, and a design that truly represents them were all important elements considered and integrated into the project.

**Access more renderings** | [link](#)

# PORTFOLIO OF PROJECTS

## ECLETICO HOTEL

**STATUS** | implementation completed

**AREA** | 755 sqm, D+GR+3F

**INTERIOR DESIGN INVESTMENT** | 300.000 €

**LOCATION** | Bucharest



ROMANIAN  
**TopHotel**  
AWARDS



\*Bronze Award Best Architecture Concept 2025

\*Recommended by Michelin Guide 2025

Villa Ecletico, the hotel whose design generated 700.000 € in revenue within 12 months of opening, thanks to its unique experience, diversity, and attention to detail for every room and space type, all within a historic building that initially faced multiple constraints and limitations: space, light, and the lack of exterior areas.

Following this success, a new hotel project with the same profile has been launched in Bucharest, and a third one will follow.

**Access more renderings and photos** | [link](#)

\*partner | PickTwo Studio

# FROM CLIENTS

## ECLETICO HOTEL, BUCHAREST

I worked with Andreea on the Villa Ecletico project starting in 2023. The project was a real challenge because the building is classified as a historical monument, which brought many limitations. When I began collaborating with her, I had already started the interior works, but in the wrong direction. Andreea and the team found the “winning” solution and we managed to steer the project in a good (for me, perfect) direction.

We also worked very well together during the implementation phase; our company’s trust in Andreea is proven by the fact that we have just started a second project with her: Hotel Banat in Piața Rosetti, Bucharest.

Daniel Alecu | InStil Hotels

## LA SUITE, IAȘI

As CEO of Next Capital Investments SRL, I had the pleasure of collaborating with architect Andreea Panait on the La Suite residential project, located in the Copou area of Iași.

Throughout our collaboration, Ms. Panait stood out for her attentive and professional approach. She listened with genuine interest to our requirements and preferences, managing to thoroughly understand the aesthetic and functional direction we wanted for the interior design of the apartments. She personally visited the project site, analyzed the specifics of the area, and integrated these observations into her proposals, demonstrating a deep understanding of the architectural and urban context.

Her recommendations regarding the color palette and material selection were well-argued, balanced, and perfectly suited to the project’s profile. She also provided inspired alternatives, significantly contributing to the optimization of some initial solutions.

The final result fully reflects this harmonious collaboration—an elegant, well-balanced design that is now highly appreciated by both owners and tenants.

I wholeheartedly recommend working with Architect Andreea Panait to any developer looking for a creative, dedicated partner focused on quality solutions.

Adrian Boghiu | CEO Next Capital

## WHO ARE OUR CLIENTS?

### → Entrepreneurs / Top Managers

Individuals and families who want an interior design that truly represents them, is relevant to their needs, and who invest in properties they acquire at approximately €1,000/sqm; they require a predictable collaboration process, minimal personal involvement, and results delivered according to the sales promise.

### → Premium Real Estate Developers / Agencies

Companies seeking to differentiate their projects through strategic design concepts and who want to offer their clients a complete process, regardless of the stage of completion of the acquired property.

### → Boutique Hotels & Hospitality Brands

Entrepreneurs with established businesses who want to provide guests with a memorable experience through brand-relevant design solutions and attention to detail.

### → International Clients

Discerning clients who repeatedly invest in properties and want to achieve the best return through design and functionality, while maintaining minimal involvement in the project.

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# CONTACT

RESULTS, THE EVOLUTION OF A PROMISE



## STUDIO

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If you know people who would benefit from our approach, a recommendation would be greatly appreciated. Thank you!