

Agriculture and Food



BELGIAN WEEK

12-14 May 2020, Bucharest



ABOUT BEROCC

We are an accredited Chamber of Commerce that promotes the Belgian Luxembourg Romanian Moldovan trade and investment by supporting and defending the interests of our members and in the same time providing information to our members about doing business in Belgium, Luxembourg, Romania and Moldova.



**Belgian Luxembourg
Romanian Moldovan
Chamber of Commerce**

Connecting Business

ABOUT BELGIAN WEEK

The Belgian Week is a traditional event dedicated to the Belgian-Romanian companies. Each year it brings together professionals from various industries in important cities throughout the country.

The 2020 7th edition of the event is dedicated to the Agriculture & Food sector. It takes place during 12-14 May in Bucharest and it promotes business connections by organising dedicated B2B meetings as well as to celebrate the best practices at the Gala Dinner.



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Agriculture & Food in figures



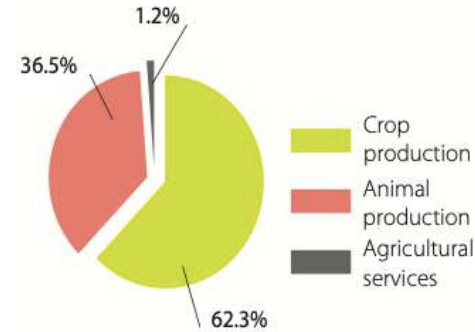
ROMANIA RANKS IN

TOP 10

exporters of agricultural products

The Romania GDP from Agriculture is projected to be around 645 Mil. EUR in 2020.

Since 2014, foreign companies as well as EU and EEA citizens can acquire agriculture land and forest land with no additional requirements.



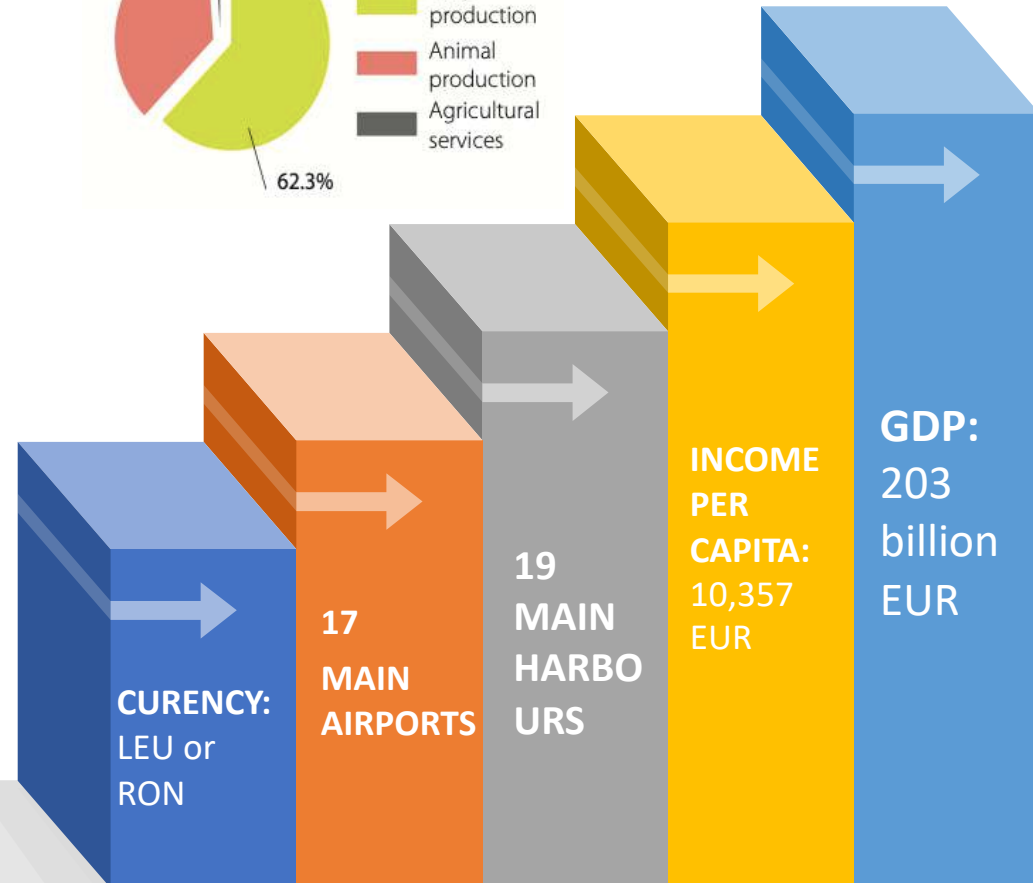
EXPECTED TURNOVER

1.38 Bn. EUR

For Romanian restaurants & food service service for 2020

The Food market is expected to grow at a Compound Annual Growth Rate (CAGR) of **5.6%** in nominal terms between 2010 and 2023.

The highest growth potential is attributable to the Processed Vegetables, Fruit & Potatoes segment for which we expect an overall relative growth of **33%** between 2018 and 2023.



* Sources: GTK East Consulting ; Trading Economic; INSSE



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Agriculture facts

01

Total turnover 24 Bn. EUR

02

Net profit 1 Bn. EUR

03

Net profit margin 5,1%

04

Employees 260 k

05

Sales per employee 94k EUR

Approx. 11,000 active companies +100 K EUR turnover

*source Business Mind Agriculture report

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Food facts

01

Revenue in the Food market amounts to **9,161 Mil. EUR in 2020**. The market is expected to grow annually by **2.3%** (CAGR 2020-2023).

02

The market's largest segment is the segment **Bread & Bakery Products** with a market volume of **2,233 Mil. EUR** in 2020.

03

In relation to total population figures, per person revenues of **476 EUR** are generated in 2020.

05

The average per capita consumption stands at **189.1 kg** in 2020.



ABOUT BELGIAN WEEK 2020 – AGRICULTURE & FOOD

BEROCC is proud to invite you to the BELGIAN WEEK 2020 dedicated to Agriculture & Food scheduled on **May 12-14, 2020** – in Bucharest, Romania.



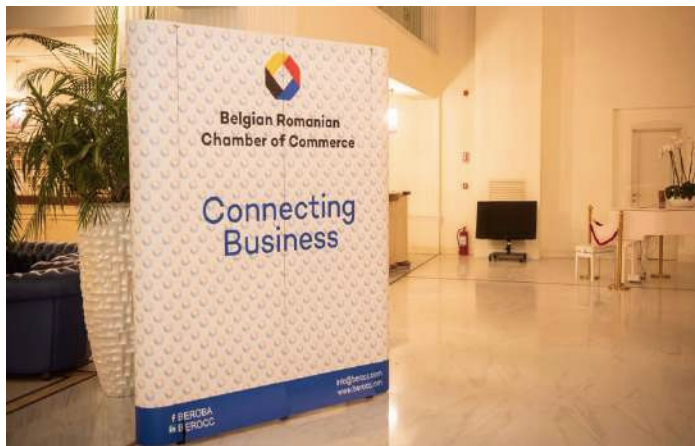
The event is an opportunity to transfer knowledge from research to industry and transfigure business opportunities and a healthy business environment.

Private companies as well as public institutions, NGOs, Agriculture Business Associations and governmental officials have the opportunity for exchanging information, creating networking and encouraging new initiatives for improving the Agri & Food industry in the “digital era”.





The Belgian Week is the most important annual event of BEROCC and during the **3 days** business leaders and influencers are joining conferences around Agrofood bringing Romania and Belgium closer together and **stimulate bilateral knowledge and trade**.



Various networking and B2B meeting events and company visits in Bucharest city and surrounding areas will create professional and personal bonds.



BEROCC, the Belgian Embassy, the Belgian regional economic representatives and local business associations and authorities are supporting the focus on Agrofood industry in Romania, by **creating added value** for private, public or mixed organizations and improve the local systems.





“Agriculture not only gives riches to a nation, but the only riches she can call her own.” – Samuel Jackson



- Belgian and Romanian companies
- NGOs
- Business Associations
- Government Officials
- Entrepreneurs
- Founders & Shareholders
- CEOs
- General Managers
- Executive Managers
- Business Development Managers
- Regional Managers
- Marketing Managers
- Commercial Managers
- Mass - media



	10 May	11 May	12 May	13 May	14 May	15 May
Day Program		<p>“Investment opportunities in Slobozia” Conference</p> <p>Company visits</p>	<p>Belgian Delegation arrival to Bucharest*</p>	<p>B2B Meetings & Workshops</p>	<p>Company visits</p>	<p>Belgian Delegation departure</p>
Evening Events	<p><i>Partner event – TRIP TO SLOBOZIA</i></p>		<p>Belgian Embassy Opening Reception</p>	<p>Exclusive Wine Tasting with Belgian Chocolate Networking Event</p>	<p>Networking Reception & Gala Dinner</p>	
	<p>Belgian Delegation arrival to Bucharest</p> <p>Transfer to Slobozia</p>	<p>Belgian Delegation arrival to Bucharest</p>				



*In case you do not attend the trip to Slobozia



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Your investment



Seize this opportunity to meet your peers and enhance business relationships.

OPTION 1: **890 EUR**

- Access to all events of “ The Belgian Week “ + Slobozia trip
- **1-night** accommodation at **Hotel Select in Slobozia** – single room with breakfast included
- **4-nights** accommodation at **Hotel Caro in Bucharest** – single room with breakfast included
- Transfers included
- Flights included

OPTION 2: **750 EUR**

- Access to all events of “The Belgian Week “
- **3-nights** accommodation at **Hotel Caro in Bucharest** – single room with breakfast included
- Transfers included
- Flights included

* difference from Standard single room to Standard double room at Hotel Caro, Bucharest – 15 EUR/night

** flight operated by Ryanair

Our Partners

Organizers:



EMBASSY OF THE KINGDOM
OF BELGIUM IN BUCHAREST

Partners:



Would you like to be our Partner? Contact info@berocc.com

Looking forward to
meeting you at the event!

For more details about the event: info@berocc.com

www.berocc.com